

Revolutionize the way HCPs order drug samples with our cutting-edge online ordering solution!

Your HCP's can say goodbye to the hassle of ordering drug samples! The easy-to-use registration process grants HCPs access to drug samples, product information, and coupons and vouchers – all in one convenient virtual sample closet.



What more can we tell you?

The demand for digital services to help doctors support patients is growing:

- » **60%** of healthcare providers now say that digital tools to support patient education, provide physician support, and manage patient care are important when they consider working with a pharma product manufacturer.
(Source – Bain & Company)
- » **54%** of physicians consider online portals important.
(Source – Bain & Company)
- » **40%** of physician advocacy for drugs is directly linked to customer experience and loyalty.
(Source – Bain & Company)
- » **30%** of patients fill a prescription only when provided a sample regardless of age, income, or gender.
(Source – Datamonitor)

Contact QPharma to learn more about the innovative QPharmaRx virtual sample closet.

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SOLUTION BENEFITS

HCP Convenience: Simple registration, real-time license validation with immediate order fulfillment availability:

- ✓ Place orders quickly and securely
- ✓ Track orders in real-time
- ✓ Reorder reminders
- ✓ Download on-demand materials
- ✓ Receive shipping notifications
- ✓ Dedicated technical assistance and customer service

Manufacturer Features & Benefits

Brand Manufacturer Portal Options:

- Company Branded
- Single Brand
- Multi-Tenant

Territory Sales Representative “First Right of Refusal” – Territory Rep notification of online request.

Acknowledgement of Content – online with reminders & fully configurable.

Real-time business intelligence: QPharmaRx provides detailed real-time dashboard & reports.

Fulfillment Options: HCP places one convenient order which is split and transmitted to each products fulfillment center.

Secure: State-of-the-Art security protocols and encryption.