

Get Samples to No See, No Call Healthcare Providers

Healthcare providers can treat patients more effectively when they have easy access to prescription drug samples. Studies have shown that sample medications can have a positive impact on patient adherence, leading to improved outcomes and potentially lower overall healthcare costs. However, as health systems increasingly adopt "no-see/no-call" policies that limit pharmaceutical sales representative access, ensuring healthcare providers have reliable access to samples can become a significant challenge for pharmaceutical manufacturers.

That's where MedStart™ comes in. MedStart™ is a secure, automated sample management solution that places barcoded prescription drug samples and co-pay cards directly within healthcare provider offices including those that restrict or prohibit sales representative access. By extending sample availability beyond the traditional sales representative visit, MedStart™ helps manufacturers support patient access, maintain product visibility, and ensure continuity of care.



Contact QPharma to learn more about the MedStart™ Sampling Solution and how it can help expand sample access, support patient care, and maintain engagement within restricted healthcare environments.



SOLUTION BENEFITS

Access to Healthcare Providers:

MedStart™ is a component of the QPharma Direct to Practitioner solution offering featuring online portals for HCP's and Sales Representatives to have drug samples, literature, co-pay cards and other product materials delivered directly to the HCP's office.

- ✓ Put Samples in the hands of more no-see/no-call practitioners
- ✓ Drug samples have a measurably positive impact on the likelihood of an Rx fill and patient adherence
- ✓ Real-time HCP utilization data
- ✓ Increased brand promotion opportunities
- ✓ On Screen Banners for product awareness

Warehouse & Fulfillment: Interfaces with your warehouse or benefit from the QPharma best-in-class DTP fulfillment solution.

Technology: QPharma installs, monitors and maintains the MedStart cabinets.

Regulatory Requirement: As an accredited regulatory providers of drug sample, QPharma maintains the compliance.