

## CASE STUDY: Efficient Sample Kit Management for New Product Launch

### Background:

A pharmaceutical client developed a sample display kit for a new product launch. The kit was designed to hold two or three sample bottles, along with literature and copay card items. Managing inventory and ensuring accurate labeling were critical for the success of the launch.

**The client required a robust inventory and quality management strategy to ensure that the sample kits were correctly assembled, labeled, and updated as needed. They also needed real-time tracking and reporting to avoid shortages or expired components.**

### QPharma's Solution:

QPharma implemented a weekly supply chain reporting system to monitor and replenish warehouse inventory levels. Our Compliance Department's Standard Operating Procedures and Training were applied to ensure accurate assembly, inspection, and labeling of all sample kits. Additionally, QPharma reworked the inventory by replacing expired literature components, allowing the client to maintain up-to-date and compliant sample kits.

### Challenge:

- **Inventory Management:** Balancing inventory for kits and individual bottles.
- **Change Management:** Replacing expired literature in sample kits.
- **Labeling and Tracking:** Ensuring accurate labels for product and lot numbers.



### QPharma Warehouse Results:

- **Improved Inventory Tracking:** Real-time monitoring and timely replenishment.
- **Accurate Labeling:** Compliance ensured correct labeling and assembly.
- **Efficient Resource Use:** Updated kits minimized waste and maintained relevance.