QPharma®
engage · innovate · achieve

The Leader in Software and Services for Life Sciences

QPharma® leads the life sciences industry with top-tier commercial, medical, and compliance consulting services backed by over 30 years of experience. Our Titanium® platform is a comprehensive, end-to-end solution that empowers marketing, medical, and sales teams to engage customers effectively and achieve brand objectives across the product lifecycle, from approval to loss of exclusivity.

The platform provides direct-to-practitioner management with real-time analytics for efficient program oversight and tracking. It ensures comprehensive sample accountability while allowing healthcare professionals to self-manage their sample and literature requests via a user-friendly portal. Additionally, the system offers practitioner validation to verify eligibility and maintain regulatory compliance.

Titanium® identifies and maps KOLs to facilitate strategic engagement and monitors brand sentiment while providing valuable insights for effective targeting of healthcare providers likely to influence prescription behavior.

With a focus on compliance and customer service, QPharma's Titanium® platform is the ideal partner for enhancing regulatory compliance, optimizing marketing strategies, and refining sample management. Partner with us to modernize your operations, streamline brand marketing, and align with PDMA compliance requirements.

Titanium®
Strength Through Intelligence

COMMERCIAL SERVICES

END-TO-END SOLUTIONS FOR COMMERCIALSUCCESS

Sample Management Services
From PDMA compliance consulting to full, outsourced sample management, field inventory services, and fulfillment programs

Remote Sampling Service
Ti PromoLink — An intuitive, cloud-based life sciences tool that facilitates representative remote sampling

National Warehousing and Fulfillment
FDA- and DEA-compliant storage, kitting, and fulfillment of products and literature

Licensing Services
Management of your acquisition and maintenance of facility distribution licenses nationwide

Online Training/Certification/Courses
Secure, SCORM-compliant training solutions for sales reps, field, and home office personnel

HCP Validation for Sample Eligibility
Verification of practitioner licenses to ensure compliance with PDMA and applicable Federal and State regulations

KOL Identification and Mapping
Solution to identify, map, and network KOLs to facilitate engagement strategy while monitoring brand sentiment

HCP Targeting
Solution to identify HCP targets most likely to influence NBRx and NRx

Transparency Reporting Solutions
SaaS-based technology for reporting on state and federal spend activities

Alternative Sampling
Solutions to enhance brand performance, including web portals, telesampling, and other digital enablement tools, delivered through preferred channels

QP
Committed to the satisfaction of its clients — and attuned to the needs of the patients, practitioners, and consumers they serve — QPharma works tirelessly to deliver the most comprehensive solutions and exceptional services possible.

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