



**DIRECT-TO-PRACTITIONER
SERVICES AND SOLUTIONS**

Ti DTP®—The Leading Edge in DTP Sampling

QPharma's Titanium® platform is a state-of-the-art SaaS enterprise solution designed specifically for the life sciences industry. It encompasses a suite of purpose-built solutions, including Ti DTP®, which caters to the direct-to-practitioner (DTP) needs in sample management.

With Ti DTP, you will benefit from a robust DTP order processing pipeline that incorporates various checks to ensure PDMA compliance and enforce your specific business rules. These checks include verifying the required PDMA fields, and monthly order limits, identifying duplicate orders, and detecting higher-than-usual volume requests. Any orders that violate these checks are flagged for review, allowing for appropriate action to be taken.

Ti DTP® integrates seamlessly with all major CRM/SFA platforms and provides home-office users with easy access to key business intelligence and information, including shipping and inventory dashboards, Acknowledgements of Content, and more.



Committed to the satisfaction of its clients — and attuned to the needs of the patients, practitioners, and consumers they serve — QPharma works tirelessly to deliver the most comprehensive solutions and exceptional services possible.



Titanium[®]

Strength Through Intelligence



DIRECT-TO-PRACTITIONER SERVICES AND SOLUTIONS

LEADING-EDGE TECHNOLOGY

- ✓ Real-Time Web-Based Dashboard for Program Management
- ✓ Interfaces for CRMs, Shipping Carriers, Data Warehouses, etc.
- ✓ Digital Fingerprint of Requests

QUALITY & COMPLIANCE

- ✓ PDMA Compliance
- ✓ 21 CFR Part 11 Compliance
- ✓ Business Rules Configured & Checked
- ✓ Federal & State Transparency Reporting

SAMPLE ENGAGEMENT CHANNELS

Multiple channels available for HCP enablement:

- ✓ In-person sales rep visit
- ✓ Remotely via email or text
- ✓ Digitally via web portal
- ✓ Sample request form campaigns

DTP SERVICES

- ✓ DTP Sample Fulfillment
- ✓ Literature Fulfillment
- ✓ Practitioner Validation
- ✓ Experienced DTP Analyst Team
- ✓ Acknowledgment of Content (AOC) Follow-up Services
- ✓ HCP Limits Across Channels
- ✓ Federal & State Reportable Events Management
- ✓ Signature Audits
- ✓ Whitespace & Vacant Territory Solution
- ✓ Standard Reports & Dashboards
- ✓ Error Intelligence Dashboard
- ✓ Preferred Day of Delivery

SPECIAL HANDLING SOLUTIONS

- ✓ Cold Chain Storage and Fulfillment
- ✓ Controlled Substance (CIII, CIV, CV)
- ✓ Hospital or Clinic Setting
- ✓ Risk Evaluation and Mitigation Strategy