

# Putting the **CUSTOMER** back in CRM

## Introducing **Titanium Force™**

Giving life sciences  
companies a new choice  
for their mobile CRM.



The challenges facing sales operations teams have evolved — and field force automation tools need to evolve with them. **Ti Force™** is a freestanding CRM application strictly for the life sciences sales force, and the first-ever CRM built specifically to integrate with QPharma's market-shaping **Titanium™** platform.

**Ti Force™** offers all the functionality you expect from a cloud-based life sciences CRM, and it's even more versatile than existing tools on the market — backed by the confidence of QPharma's 20+ years' experience and reputation for excellence in compliance.

**You're the customer.** You have a **choice** when it comes to your life sciences CRM. Schedule a demo at [qpharmacorp.com](http://qpharmacorp.com) ... and let our confidence be yours.



**Ti FORCE™**  
LIFE SCIENCES CRM

**QPHARMA®**  
YOUR COMMERCIAL AND COMPLIANCE PARTNER